

**PRIVATE EQUITY  
ANALYST****Private Equity's Women to Watch: Fifteen Female Influencers**

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This month, Private Equity Analyst kicks off the first of a three-part profile series that highlights women to watch in the private equity industry. Over the past decade, more women have climbed to the senior ranks at their respective firms, thanks to their business acumen, deal-making ability and management skills. A far larger group of women are rising into the middle ranks of their firms, forming the foundation for the next generation of female leaders.



Alison Minter  
ALISON MINTER

Managing Director, **North Castle Partners**

Even before millennial consumers made the healthy living lifestyle popular, Alison Minter was working on deals in the sector for **North Castle Partners**. She continues to land deals and work on the boards of companies such as Sprout Foods Inc., Red Door Spas and Octane Fitness LLC, as well as Atkins/Bora Bora Organic Foods. She also was involved with former North Castle portfolio company Naked Juice Co. "Alison embodies North Castle Partners' founding construct of 'values and value' – the notion of building a private equity franchise dedicated to creating exceptional shareholder and [limited partner] value while living by a set of core values," said DJ Jenson, an operating executive at the firm. "In North Castle's current fund, she has led four investments and has already driven two of them to successful realizations." Ms. Minter previously worked at eVolution Global Partners, an early investment platform backed by **TPG Capital**, as well as at Kleiner Perkins Caufield and Byers, Bain & Co. and Donaldson Lufkin & Jenrette. She received her bachelor's degree in economics from Princeton University.