



North Castle
Partners

North Castle Partners Invests in Turning Point

January 6, 2016 - New Haven, CT / Greenwich, CT – North Castle Partners and its co-investors announced today that North Castle has made a strategic investment in Turning Point, the preeminent addiction and co-occurring mental health treatment program located in New Haven, CT. North Castle Partners, a leading private equity firm focused on consumer businesses that promote Healthy, Active and Sustainable Living, will partner with Turning Point’s management team led by David Vieau, founder and CEO, to further Turning Point’s ability to help its clients overcome addiction and learn the skills and confidence needed to lead full, passionate and purposeful lives. The terms of the transaction were not disclosed.

The core of Turning Point’s practice is a three-phased sober residential living program which combines a unique mixture of life skills training, self-empowerment, and character development called Preparative CareSM. The goal of Turning Point is not a return to life before addiction, but to arrive at the exceptional life beyond it.

“The foundation of the North Castle approach is to partner with exceptional management teams and industry professionals to unlock the full potential performance of companies in the Healthy, Active and Sustainable Living sector,” commented Chip Baird, North Castle CEO and Founder. “We are proud to partner with the Turning Point team to help afflicted members of our society become part of the Healthy Living community.”

“We are excited to partner with Turning Point’s impressive and passionate management team to further the company’s mission of serving a broader range of individuals afflicted with drug and alcohol addiction and related health issues. Turning Point is an innovation and quality leader in this arena, and we will leverage our network and substantial prior experience with consumer health and service businesses, such as CRC Health and Red Door Spas, to help grow Turning Point into the premier multi-site, multi-population extended care system that provides the definitive standard for quality of aftercare,” added Lou Marinaccio, Managing Director.

“I’ve dedicated my life to helping young men overcome addiction. When I decided it was time to bring in a partner to expand Turning Point’s capabilities and reach, I sought a team with values I respect and share, in addition to relevant experience and resources. North Castle is that team. I am pleased to be joining the North Castle family and to be bringing the ‘Turning Point way’ to an ever-increasing range of clients in need,” concluded David Vieau, founder and CEO, Turning Point.

About North Castle Partners

North Castle Partners is a leading private equity firm focused on investments in consumer-driven product and service businesses that promote Healthy, Active, and Sustainable Living. North Castle is a hands-on, value-added investor in high-growth, middle market companies in the (i) beauty & personal care, (ii) consumer health, (iii) fitness, recreation & sports, (iv) home & leisure and (v) nutrition sectors, among others. North Castle’s current portfolio includes such well-known brands as Curves International/Jenny Craig, Barry’s Bootcamp, Palladio Beauty Group, Mineral Fusion, Red Door Spas, Sprout Organics, SmartyPants, Brooklyn Boulders, Ibex Outdoor Clothing, and Doctor’s Best. Prior portfolio company holdings include Atkins Nutritionals, Contigo, Cascade Helmets, Octane Fitness, Bora-Bora Organic Foods, gloProfessional, Equinox Fitness, EAS, Enzymatic Therapy, CRC Health Group, Doctor’s

Dermatologic Formula, Naked Juice Company, Flatout Flatbread, and Avalon Organics / Alba Botanicals. North Castle and its operating executives and advisors partner with management to bring a wide range of strategic and operational capabilities to build world-class companies by unlocking the exponential power of Full Potential Partnerships. North Castle is headquartered in Greenwich, CT. For more information, visit www.northcastlepartners.com.

About Turning Point

Founded in 2003, Turning Point is a highly efficacious and innovative integrated residential and outpatient clinical therapy system for clients afflicted with substance abuse and related co-occurring mental health issues. Based in New Haven, CT, the company currently operates 8 facilities, providing a three-phased approach of integrated behavioral programming and outpatient clinical therapy that allows clients to progress from dependence to independence to reintegration into society. Clients at Turning Point develop the skills, character, and mental momentum needed to move assertively into a fulfilling and productive life after graduation.